

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549**

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported): **April 9, 2020**

Esperion Therapeutics, Inc.

(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction of
incorporation)

001-35986
(Commission File Number)

26-1870780
(I.R.S. Employer
Identification No.)

3891 Ranchero Drive, Suite 150
Ann Arbor, MI
(Address of principal executive offices)

48108
(Zip Code)

Registrant's telephone number, including area code: **(734) 887-3903**

Not Applicable

Former name or former address, if changed since last report

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol	Name of each exchange on which registered
Common Stock, par value \$0.001 per share	ESPR	NASDAQ Stock Market LLC

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 or Rule 12b-2 of the Securities Exchange Act of 1934.

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 7.01 Regulation FD Disclosure.

Esperion Therapeutics, Inc. (the “Company”) has prepared an investor corporate presentation (the “Corporate Presentation”) for posting on the Company’s website. A copy of the Presentation is furnished herewith as Exhibit 99.1.

The information set forth under Item 7.01 and in Exhibit 99.1 attached hereto is intended to be furnished and shall not be deemed “filed” for purposes of Section 18 of the Securities Exchange Act of 1934 (the “Exchange Act”) or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, except as expressly set forth by specific reference in such filing.

Item 9.01. Financial Statements and Exhibits.

d) Exhibits.

**Exhibit
No.**

Description

99.1	Corporate Presentation dated April 9, 2020.
104	Cover Page Interactive Data File (embedded within the Inline XBRL document)

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: April 9, 2020

Esperion Therapeutics, Inc.

By: /s/ Tim M. Mayleben

Tim M. Mayleben

President and Chief Executive Officer

ESPERION CORPORATE OVERVIEW

April 2020



ESPERION The Liquid Management Company



SAFE HARBOR

FORWARD-LOOKING STATEMENTS

This presentation contains forward-looking statements that are made pursuant to the safe harbor provisions of the federal securities laws, including statements regarding the clinical development and commercialization plans for bempedoic acid tablet and the bempedoic acid / ezetimibe fixed dose combination tablet, including Esperion's timing, designs, plans for announcement of results regarding its CLEAR Outcomes study and other ongoing clinical studies for bempedoic acid tablet and the bempedoic acid / ezetimibe combination fixed dose tablet, timing for the review and approval of expanded indications for their effect on cardiovascular events, and Esperion's expectations for the market for medicines to lower LDL-C, including the commercial launch and market adoption of bempedoic acid tablet and the bempedoic acid / ezetimibe fixed dose combination tablet in the European Union. Any express or implied statements contained in this presentation that are not statements of historical fact may be deemed to be forward-looking statements. Forward-looking statements involve risks and uncertainties that could cause Esperion's actual results to differ significantly from those projected, including, without limitation, delays or failures in Esperion's land commercialization plans, or approval of expanded indications, that existing cash resources may be used more quickly than anticipated, the impact of COVID-19 on our business, clinical activities and commercial development plans, and the risks detailed in Esperion's filings with the Securities and Exchange Commission. Any forward-looking statements contained in this presentation speak only as of the date hereof, and Esperion disclaims any obligation or undertaking to update or revise any forward-looking statements contained in this presentation, other than to the extent required by law.



Esperion Company Update

April 2020

Europe:

- NILEMDO™ (bempedoic acid) Tablet & NUSTENDI™ (bempedoic acid and ezetimibe) Tablet European Commission Approved

United States:

- NEXLETOL™ (bempedoic acid) Tablet & NEXLIZET™ (bempedoic acid and ezetimibe) Tablet FDA Approved
- Commercial Launch and Availability of NEXLETOL
- Managed Care Access Goals Achieved

We are open for business...

ESPERION is now a research *and* commercial company
focused on lipid management for *Everybody*



EUROPEAN APPROVALS & COMMERCIALIZATION

NILEMDO™ and NUSTENDI™

ESPERION The Lipid
Management
Company

PROUDLY ANNOUNCING TWO EUROPEAN APPROVALS

PARTNER DAIICHI SANKYO EUROPE POISED FOR INTRODUCTION NEXT QUARTER

NILEMDO™

(bempedoic acid) Tablet

*Lowered LDL-C Up to 28%**

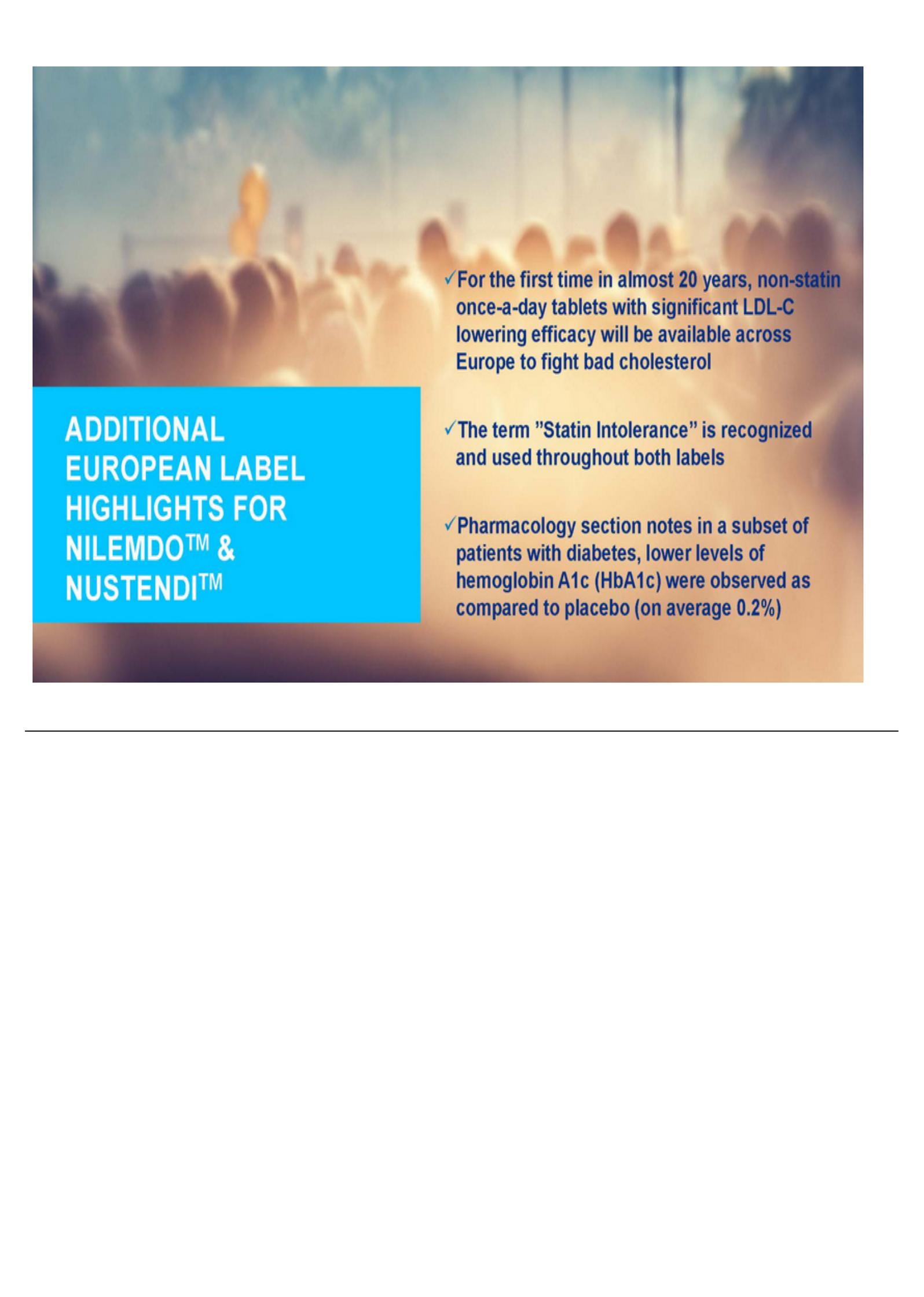
NUSTENDI™

(bempedoic acid and ezetimibe) Tablet

*Lowered LDL-C by a Mean of 38%**

**Compared to Placebo, in
4 pivotal trials including over 3600 patients*





**ADDITIONAL
EUROPEAN LABEL
HIGHLIGHTS FOR
NILEMDO™ &
NUSTENDI™**

- ✓ For the first time in almost 20 years, non-statin once-a-day tablets with significant LDL-C lowering efficacy will be available across Europe to fight bad cholesterol
 - ✓ The term "Statin Intolerance" is recognized and used throughout both labels
 - ✓ Pharmacology section notes in a subset of patients with diabetes, lower levels of hemoglobin A1c (HbA1c) were observed as compared to placebo (on average 0.2%)
-

DSE PREPARING TO MAKE NILEMDO™ & NUSTENDI™ COMMERCIALY AVAILABLE IN EUROPE IN Q3

Daiichi Sankyo Europe (DSE)

- Commercial organization of more than 1,000 professionals focused on the cardiovascular portfolio including Lixiana, Effient and Olmesartan
- Deep expertise in reimbursement, distribution and medical affairs
- Scale and presence across all key markets
- Responsible for one of the most successful recent cardiovascular launches in Europe
 - (Lixiana launched in 2015)
- Top 25 Global Pharmaceutical Company based on revenues



U.S. APPROVALS & COMMERCIALIZATION

NEXLETOL™ Now Available in Pharmacies

NEXLIZET™ Available in Pharmacies July 2020

ESPERION™ The Lipid
Management
Company

MANAGED CARE ACCESS GOALS ACHIEVED

EXCEEDS 50% COMMERCIAL COVERAGE AND 20% MEDICARE COVERAGE*

- Reminiscent of our industry at its best: Managed care success results from conscientious pricing, positioning and collaborating with payors and PBMs
- Parity Pricing for NEXLETOL™ and NEXLIZET™
- Majority of coverage is preferred branded formulary tiers
- For healthcare providers
 - Manageable, if any, prior authorizations
 - Minimal to no paperwork
 - Affordable co-pay for patients
- For patients
 - Out-of-pocket targeted at \$10 per prescription, up to a 3-month supply for commercially eligible patients
 - Medicare Part D out-of-pocket is \$45 per prescription
 - No out-of-pocket/co-pay mitigation allowed for Part D patients

*185 million total insured U.S. adult population. 152 commercial lives, 33 Medicare Part D lives.

NEXLETOL™ AND NEXLIZET™ FDA APPROVED IN U.S. – FEBRUARY 2020

HELPING APPROPRIATE PATIENTS ACHIEVE THEIR LDL-C GOALS

NEXLETOL™ is the first oral, once-daily, non-statin LDL-C lowering medicine approved since 2002 for indicated patients



NEXLETOL™
(bempedoic acid) tablets

NEXLIZET™
(bempedoic acid and ezetimibe) tablets



NEXLIZET™ is the first non-statin, LDL-C lowering combination medicine ever approved

NEXLETOL™ and NEXLIZET™ available by prescription only.

ANSWERING HEALTHCARE PROVIDERS' CALL

HELPING TO GET MORE INDICATED PATIENTS TO LDL-C GOAL

 **NEXLETOL™**
(bempedoic acid) tablets

Available March 30, 2020

 **NEXLIZET™**
(bempedoic acid
and ezetimibe) tablets

Available July 2020

NEXLETOL™ and NEXLIZET™ are each indicated as an adjunct to diet and maximally tolerated statin therapy for the treatment of adults with heterozygous familial hypercholesterolemia (HeFH) or established atherosclerotic cardiovascular disease (ASCVD) who require additional lowering of LDL-C.

Limitations of Use: The effect of NEXLETOL™ and NEXLIZET™ on cardiovascular morbidity and mortality has not been determined.



Oral, once-daily, non-statin medicines, with no need to titrate dose



ACL inhibition, a first-in-class mechanism of action complementary to statins

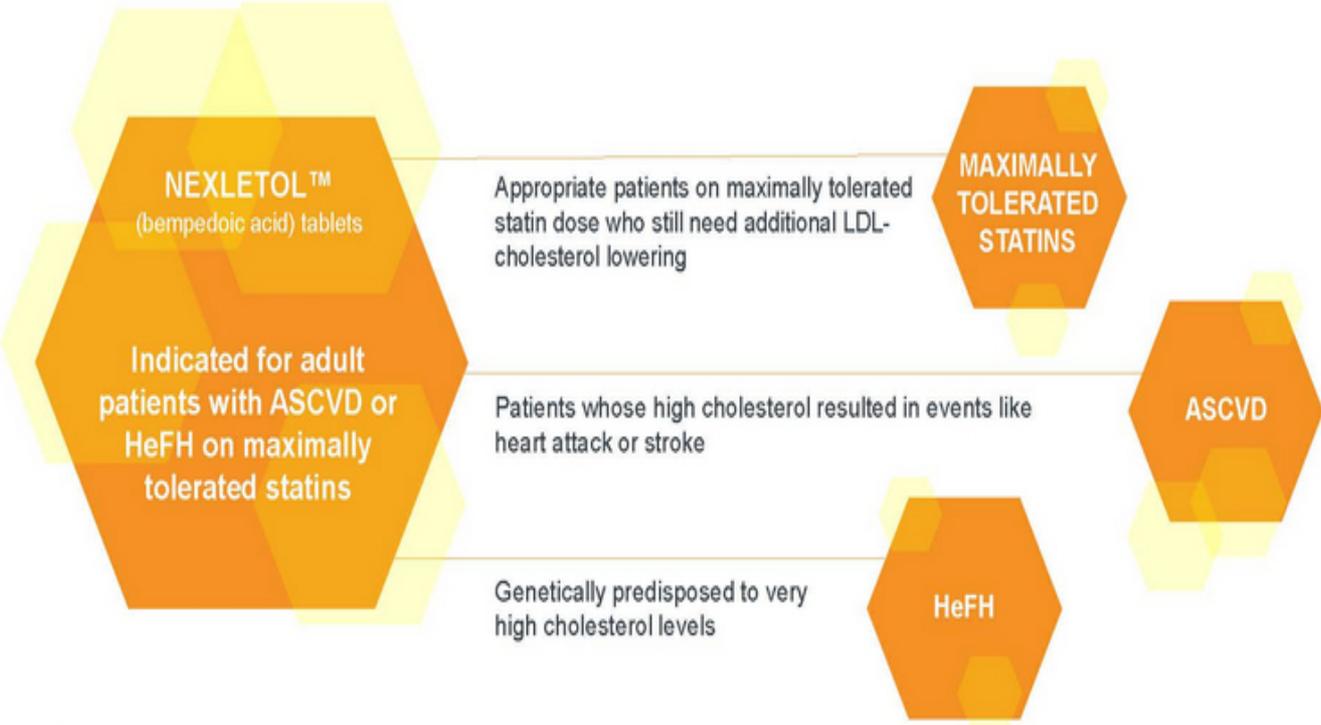


Significant additional LDL-C lowering as an add-on to maximally tolerated statin therapy



Safety profiles with incidence of most common adverse events generally comparable to placebo

FITS INTO LDL-C TREATMENT ARMAMENTARIUM



CONFIDENT IN MANUFACTURING AND SUPPLY

CAPACITY AND SUPPLY TO SUPPORT LAUNCH AND FUTURE DEMAND

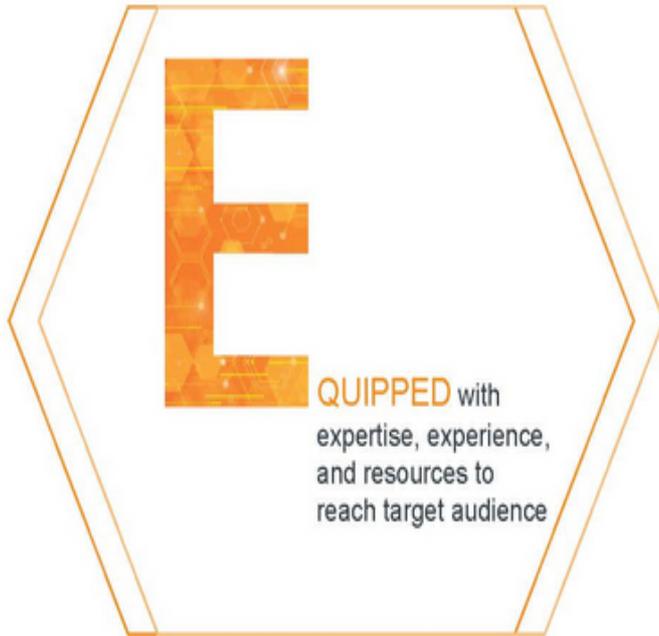
NEXLETOL™ (30-ct bottles) is now available on pharmacy shelves and at wholesaler warehouses across the US

Samples (7-day blister packs) at our third-party distributor available for HCPs upon request

Confident our supply chain and safety stocks are resilient across potential demand scenarios, including COVID-19



STRATEGICALLY-BUILT, HEALTHCARE PROVIDER-FACING TEAM DEPLOYING FOR A SUCCESSFUL VIRTUAL LAUNCH



TARGET AUDIENCE IDENTIFIED

- Over 36,000 healthcare providers who write 40% of all LDL-C lowering medicine prescriptions

EXPERTS READY TO GO

- 290 industry tenured territory managers with an average of 13 years of CV expertise in sales
- 30 regional directors with an average of 15 years of sales leadership experience

PHASED APPROACH TO LAUNCH, BASED ON REVENUE MILESTONES

- Launch focused on Cardiologists, Lipidologists, Endocrinologists and high CV Rx-writing PCPs
- Additional territory managers will be added as prescription milestones are achieved
- Progress to be transparent through Symphony and IQVIA databases

COMMITTED TO A CONSCIENTIOUS (AND VIRTUAL) LAUNCH



Initial launch will be through virtual engagement including personalized emails, virtual physician trainings, welcome kits, and other tactics



Over 100 KOLs a part of Virtual Speaker Bureau utilizing smartcasts and webcasts for HCP peer-to-peer education



Territory managers average 13 years CV experience and have established relationships with healthcare providers



Tailoring our approach to individual healthcare provider needs

A VIRTUAL MULTICHANNEL APPROACH TO EDUCATE AND SUPPORT HEALTHCARE PROVIDERS



KEY METRICS AND FEATURES FOR NEXLETOL™ LAUNCH AND BEYOND

WHAT TO EXPECT

Key Metrics

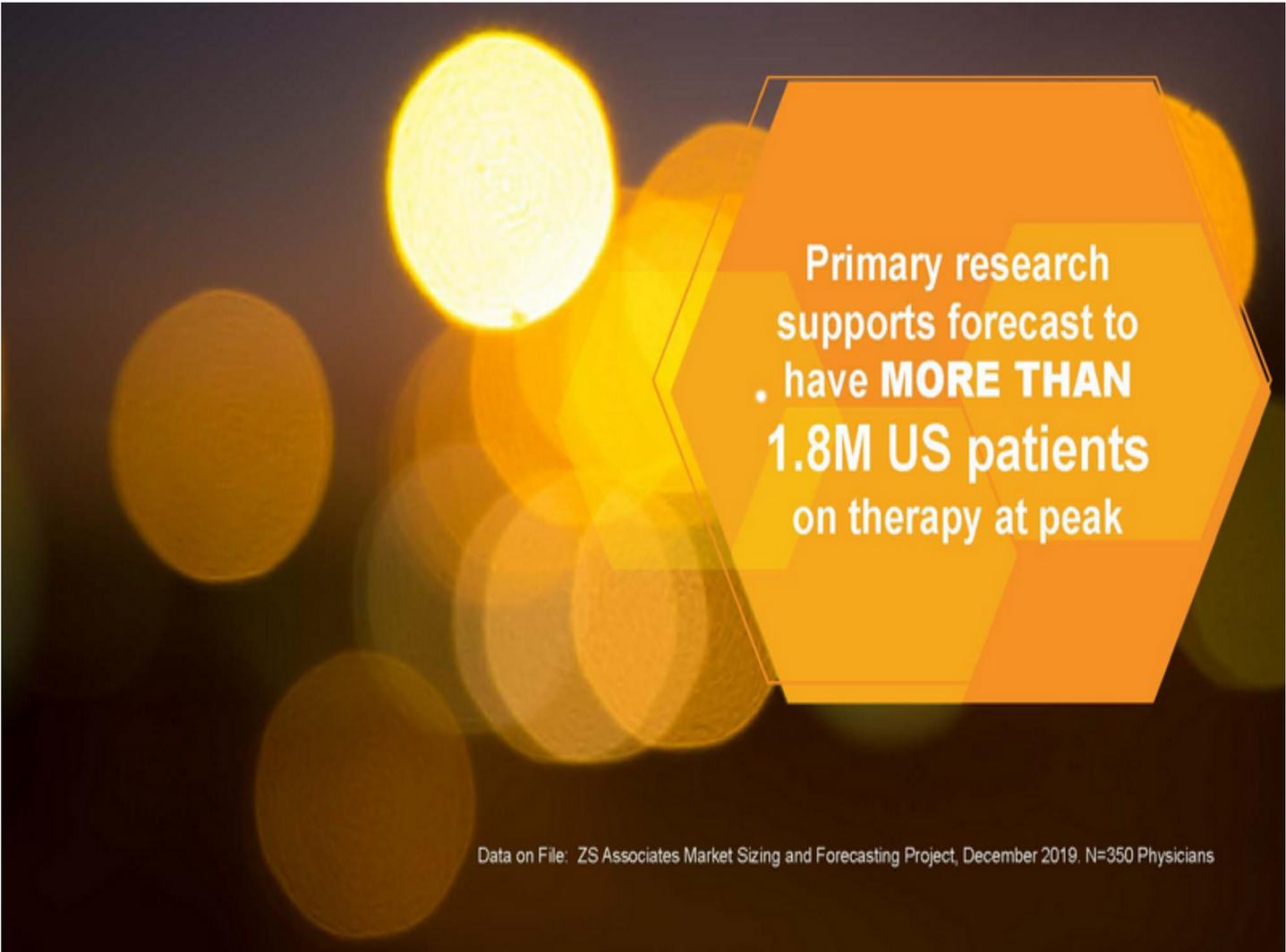
- ✓ Total prescriptions filled/dispensed, NBRx, CBRx, market share performance, and other metrics
- ✓ First prescription data (week of March 30th) will appear in Symphony and IQVIA on April 10th
Initial prescription data are not expected to reflect traditional physical launch results
- × Prescription data will not include samples

Payer Metrics

- ✓ Rx approvals, rejections, reversals, abandonments
- ✓ Covered lives and trends over time

Key Features

- ✓ Products that fill unmet need for affordable medicines for millions of indicated patients
- ✓ Highly experienced CV team initially calling upon a subset of HCPs “virtually” and over 36,000 HCPs upon traditional physical launch
- ✓ Copay cards, point-of-sale electronic adjudication, and limited reimbursement/PA support
- ✓ Payer negotiations ongoing to achieve additional formulary coverage



Primary research
supports forecast to
have **MORE THAN**
1.8M US patients
on therapy at peak

Data on File: ZS Associates Market Sizing and Forecasting Project, December 2019. N=350 Physicians

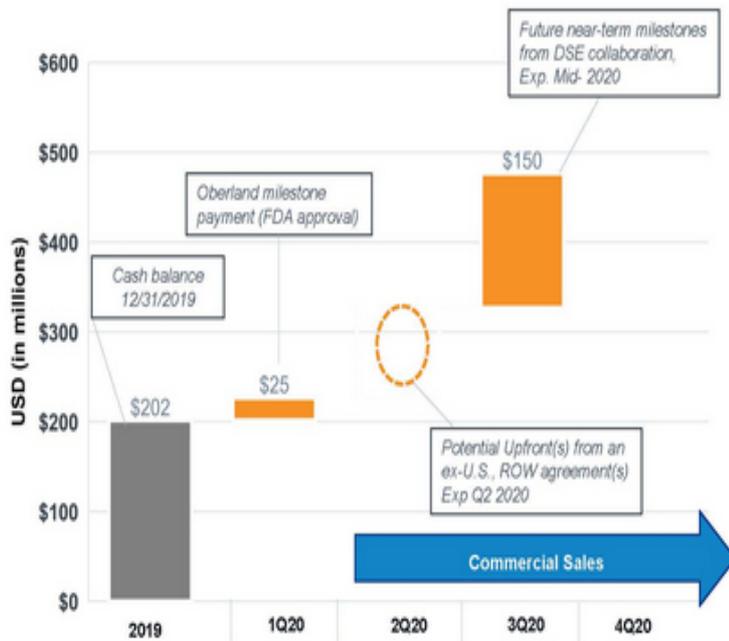
BUILDING LONG-TERM SHAREHOLDER VALUE



ESPERION The Lipid Management Company

ESPERION: FULLY FUNDED THROUGH PROFITABILITY

Near-Term Capital Proceeds from Collaboration Agreements



- EU licensing agreement with Daiichi Sankyo Europe (DSE)
 - \$900 million in total milestones
 - Tiered royalties on net sales between 15% – 25%
- Cash as of 4Q2019: \$201.7 million
 - Milestone payment from Oberland Capital LLC upon FDA approval, received March 2020 (\$25 million)
 - Future near-term payment from DSE collaboration agreement, mid-2020 (\$150 million)
 - Future capital available upon the completion of an ex-US ROW collaborations (2Q 2020)
 - Future capital from U.S. product sales, E.U. royalties (no guidance to be provided in 2020).
- Significant cash resources available to fund the US commercial launch

BUILDING SUSTAINABLE SHAREHOLDER VALUE IN 2020

- ✓ FDA Approval of NEXLETOL™ and NEXLIZET™
- ✓ Positive EU CHMP Opinions Received
- ✓ \$25M Milestone Payment from Oberland
- ✓ NEXLETOL™ Commercial Launch in the U.S.
- ✓ EU Approval of NILEMDO™ and NUSTENDI™
- Potential ROW Agreements (2Q)
- NEXLIZET™ Commercial Launch in the U.S. (July)
- NILEMDO and NUSTENDI Commercial Launches (2Q/3Q)
- \$150M Milestone Payment from Daiichi Sankyo Europe (2Q/3Q)





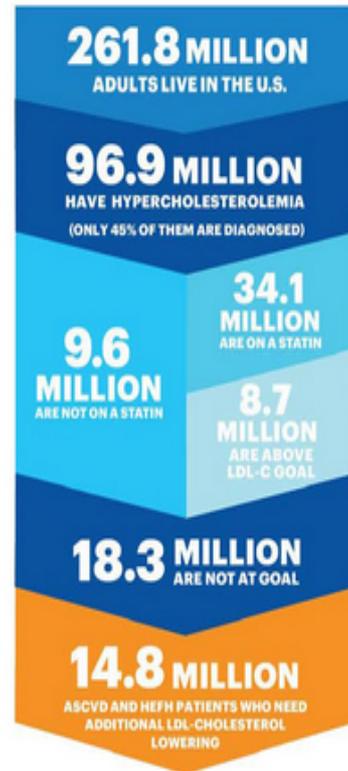
Our shared future looks bright.

PREVIOUSLY ANNOUNCED INFORMATION ABOUT OUR PRODUCTS

ESPERION The Lipid
Management
Company

MILLIONS OF US PATIENTS UNABLE TO ACHIEVE LDL-C GOALS

MORE NON-STATIN LDL-C LOWERING NEEDS TO BE DONE



Source: ZS Associates primary and secondary research, Sep-Oct 2018. Primary research N = 350 healthcare practitioners

NEXLETOL™: SIGNIFICANT ADDITIONAL LDL-C LOWERING EFFICACY IN PATIENTS ON MAXIMALLY TOLERATED STATINS

FDA APPROVAL BASED ON ROBUST EVIDENCE FROM TWO PHASE 3 STUDIES IN OVER 3,000 PATIENTS

NEXLETOL™
(bempedoic acid) tablets



- Average 18% LDL-cholesterol lowering on top of maximally tolerated statin therapy with over 50% of studied patients on high intensity statins.
- USPI notes positive effects on other lipid parameters including non-HDL-C, apolipoprotein B (apo B), total cholesterol (TC).
- Results were consistent across all subgroups studied:
Age, gender, race, ethnicity, region, history of diabetes, baseline LDL-C, body mass index, HeFH status, and background therapies.

NEXLETOL™ SAFETY PROFILE

- Contraindications: None
- Warnings and Precautions:
 - Hyperuricemia: NEXLETOL may increase blood uric acid levels, and may lead to the development of gout, especially in patients with a history of gout.
 - Tendon Rupture: NEXLETOL is associated with an increased risk of tendon rupture.
- Avoid concomitant use with simvastatin (>20 mg/day) or pravastatin (>40 mg/day) due to increased risk of adverse events.
- Most common adverse events generally comparable to placebo. Most common adverse reactions in $\geq 2\%$ of patients taking NEXLETOL and more frequently than placebo:
 - Upper respiratory tract infection, muscle spasms, hyperuricemia, back pain, abdominal pain or discomfort, bronchitis, pain in extremity, anemia, and elevated liver enzymes
- Adverse events reported less frequently but still more often than in placebo included benign prostatic hyperplasia and atrial fibrillation

This summary does not reflect the full safety profile – please see <https://pi.esperion.com/nexletol/nexletol-pi.pdf>

NEXLIZET™: SIGNIFICANT ADDITIONAL LDL-C LOWERING EFFICACY IN PATIENTS ON MAXIMALLY TOLERATED STATINS

FDA APPROVAL BASED ON ROBUST EVIDENCE FROM PIVOTAL PHASE 3 STUDY IN OVER 300 PATIENTS

NEXLIZET™
(bempedoic acid
and ezetimibe) tablets



- 38% mean LDL-cholesterol lowering compared to placebo on top of maximally tolerated statin therapy
- USPI notes positive effects on other lipid parameters including non-HDL-C, apolipoprotein B (apo B), and total cholesterol (TC)
- Results were consistent across age, gender, and ethnic groups

NEXLIZET™ SAFETY PROFILE

- Contraindication: Known hypersensitivity to ezetimibe tablets
- Warnings and Precautions:
 - Hyperuricemia: Bempedoic acid may increase blood uric acid levels, and may lead to the development of gout, especially in patients with a history of gout.
 - Tendon Rupture: Bempedoic acid is associated with an increased risk of tendon rupture.
- Avoid concomitant use with simvastatin (>20 mg/day) or pravastatin (>40 mg/day). Monitor cyclosporine concentrations with cyclosporine. If cholelithiasis is suspected in a patient receiving fenofibrate, consider alternative lipid-lowering therapy.
- Most common adverse events generally comparable to placebo. Most common adverse reactions in >2% of patients taking NEXLIZET and more frequently than placebo:
 - Upper respiratory tract infection, muscle spasms, hyperuricemia, back pain, abdominal pain or discomfort, bronchitis, pain in extremity, anemia, elevated liver enzymes, diarrhea, fatigue, influenza, sinusitis, and arthralgia
- Adverse events reported less frequently but still more often than in placebo included benign prostatic hyperplasia and atrial fibrillation

This summary does not reflect the full safety profile - see <https://pi.esperion.com/nexlize/nexlize-pi.pdf>

CLEAR OUTCOMES TRIAL DESIGNED TO EVALUATE CV RISK REDUCTION IN HIGH RISK PATIENTS NOT ON BACKGROUND STATIN THERAPY

LANDMARK CV OUTCOMES TRIAL DESIGN; TOP-LINE RESULTS EXPECTED IN 2022

Design

A randomized, double-blind, placebo controlled study to assess the effects of NEXLETOL™ on the occurrence of major cardiovascular events in patients with, or at high risk for, CVD who are statin intolerant.

14,032 patients in over 1,400 sites in 32¹ countries

NEXLETOL™ (n=7016)

Placebo (n=7016)

Estimated 4.75 Year Treatment

Primary Endpoint : Effect of NEXLETOL™ vs placebo on four-component composite MACE endpoint² (minimum of 1632 events)

Baseline LDL-C levels : 100-190 mg/dL in 2^o prevention and > 100 mg/dL in 1^o prevention; expected mean baseline > 135 mg/dL

Study Chairman : Steven Nissen M.D.

Co-Principal Investigators : A. Michael Lincoff M.D., Cleveland Clinic, and Stephen Nicholls M.D., Monash University in Melbourne.

In Support of Application Labeling Amendments

Key Milestones

- ✓ Q4 2016 study initiated
- ✓ Q3 2019 enrollment completed
- 2H 2022 results expected

(1) 52% Europe, 25% North America, 9% South America, 8% Asia

(2) CV death, nonfatal myocardial infarction (MI), nonfatal stroke, or coronary revascularization

INTELLECTUAL PROPERTY FOR BEMPEDOIC ACID



- Composition of matter through mid-2031 (inclusive of available patent term extensions)
- Various methods of use, manufacturing, and formulation expected to expand coverage through at least 2036



- Composition of matter through 2028 (inclusive of available patent term extensions)
- 10 years of post-approval data market exclusivity (Q2 2030)
- Various methods of use, manufacturing, and formulation expected to expand coverage through at least 2036



- Composition of matter through 2028 (inclusive of available patent term extensions)
- Eight years of post-approval data market exclusivity (2031/2032)
- Various methods of use, manufacturing, and formulation expected to expand coverage through at least 2036

FIRST ORAL, ONCE-DAILY, NON-STATIN LDL-C LOWERING MEDICINES APPROVED IN EUROPE IN ALMOST TWO DECADES FOR INDICATED PATIENTS

The European Commission approved NILEMDO™ for use in adults with primary hypercholesterolaemia (heterozygous familial and non-familial) or mixed dyslipidaemia, as an adjunct to diet:

- in combination with a statin or statin with other lipid-lowering therapies in patients unable to reach LDL-C goals with the maximum tolerated dose of a statin, or
- alone or in combination with other lipid-lowering therapies in patients who are statin-intolerant, or for whom a statin is contraindicated.

The European Commission approved NUSTENDI™ for use in adults with primary hypercholesterolaemia (heterozygous familial and non-familial) or mixed dyslipidaemia, as an adjunct to diet:

- in combination with a statin in patients unable to reach LDL-C goals with the maximum tolerated dose of a statin in addition to ezetimibe,
- alone in patients who are either statin-intolerant or for whom a statin is contraindicated, and are unable to reach LDL-C goals with ezetimibe alone, or
- in patients already being treated with the combination of bempedoic acid and ezetimibe as separate tablets with or without statin.

NILEMDO™ & NUSTENDI™ SAFETY PROFILE

- ✓ NILEMDO was generally well-tolerated in clinical studies. The most commonly reported adverse reactions with NILEMDO during pivotal trials were hyperuricaemia, pain in extremity and anaemia
- ✓ NUSTENDI was generally well-tolerated in clinical studies. The most commonly reported adverse reactions with NUSTENDI were hyperuricaemia and constipation
- ✓ Impact on HbA1C was not the primary intent of the clinical trials; patients who entered the trials with diabetes accounted for approximately 1/3 of all patients

